

2015

# Sponsorship Opportunities

## Corporate sponsorship opportunities with Lake Macquarie Rowing Club

Lake Macquarie Rowing Club (LMRC) has provided a vibrant community-based rowing club for over 28 years, operating all year round from our Club house at First Street, Booragul, next to the Art Gallery and Awaba House. LMRC attracts a diverse membership; school children, seniors and masters rowers and enjoys great success at the local level, with many of our rowers also successfully competing at State, National, and International levels. We are proud winners of the 2012, 2013 and 2014 Central Districts Rowing Association Point-score Championships. Our social members also enjoy the fitness and camaraderie, and our local dolphin family on many early morning rows.



LMRC is self-funded by membership contributions and fundraising activities but in order to facilitate our increasing membership and achieve our goals we are looking to the community and the business sector for financial support.

### \$2000 Annual Regatta Sponsorship

- Naming rights for LMRC Regatta  
e.g. "Company 'X' Lake Macquarie Rowing Regatta"
- Sponsorship of 5 individual races in the Event Sponsor's name
- All Club press releases and community media promotions will acknowledge the Event Sponsor
- Opportunity to display promotional material or banners at the event
- Opportunity to present medals to the winning regatta competitors
- Regular promotion over the PA during the regatta
- Company logo, information and a web link on the LMRC website
- Certificate acknowledging your sponsorship and corporate citizenship

### \$100 Individual Race Sponsorship

- An individual race in your Company's name
- Promotion of your Company-sponsored race over the PA
- Company logo, information and a web link on the LMRC website
- Certificate acknowledging your sponsorship and corporate citizenship

### Other Sponsorship Opportunities

- Boat naming rights
- Boat Trailer advertising

*On behalf of the **Lake Macquarie Rowing Club**, I welcome your consideration of our corporate packages as an effective way of promoting your organisation within the local community.*

**Vice President, Louise Turmine** 0419 462030, Ldot1@me.com

Beyond Bank Australia: BSB 805:022 Account 38605564. Please include depositor's name.

